

SSTC INSTITUTE **BUSINESS** COURSES

PEARSON BTEC LEVEL 3 DIPLOMA IN BUSINESS (QCF)

UNIT TITLE	LECTURER registered with CPE	HIGHEST QUALIFICATION	DEPLOYMENT
The Business Environment	Alex Chia Swee Koon	Masters	Full Time
	William Wong Fang Shyan	Degree	Part Time
Business Resources	Alex Chia Swee Koon	Masters	Full Time
	Tan Joo Meng Abel	Masters	Part Time
	William Wong Fang Shyan	Degree	Part Time
Introduction to Marketing	Alex Chia Swee Koon	Masters	Full Time
	William Wong Fang Shyan	Degree	Part Time
Creative Product Promotion	Alex Chia Swee Koon	Masters	Full Time
	William Wong Fang Shyan	Degree	Part Time
Market Research in Business	Alex Chia Swee Koon	Masters	Full Time
	William Wong Fang Shyan	Degree	Part Time
	Joe Neo Book Soon	Degree	Part Time
Relationship Marketing	Alex Chia Swee Koon	Masters	Full Time
	William Wong Fang Shyan	Degree	Part Time
	Joe Neo Book Soon	Degree	Part Time
Internet Marketing in Business	Alex Chia Swee Koon	Masters	Full Time
	William Wong Fang Shyan	Degree	Part Time
Business Communication	Alex Chia Swee Koon	Masters	Full Time
	William Wong Fang Shyan	Degree	Part Time
Training in the Business Workplace	Alex Chia Swee Koon	Masters	Full Time
	William Wong Fang Shyan	Degree	Part Time
	Joe Neo Book Soon	Degree	Part Time

Managing a Business Event	Alex Chia Swee Koon William Wong Fang Shyan	Masters Degree	Full Time Part Time
Developing Teams in Business	Alex Chia Swee Koon William Wong Fang Shyan	Masters Degree	Full Time Part Time
Managing Physical Resources In a Business Environment	Alex Chia Swee Koon William Wong Fang Shyan Joe Neo Book Soon	Masters Degree Degree	Full Time Part Time Part Time

PEARSON BTEC INTERNATIONAL LEVEL 3, DIPLOMA IN BUSINESS

UNIT TITLE	LECTURER registered with CPE	HIGHEST QUALIFICATION	DEPLOYMENT
Exploring Business	Alex Chia Swee Koon William Wong Fang Shyan Joe Neo Book Soon	Masters Degree Degree	Full Time Part Time Part Time
Research and Plan a Marketing Campaign	Alex Chia Swee Koon William Wong Fang Shyan Joe Neo Book Soon	Masters Degree Degree	Full Time Part Time Part Time
Business Finance	Alex Chia Swee Koon William Wong Fang Shyan Joe Neo Book Soon	Masters Degree Degree	Full Time Part Time Part Time
Managing an Event	Alex Chia Swee Koon William Wong Fang Shyan Joe Neo Book Soon	Masters Degree Degree	Full Time Part Time Part Time
Business Decision Making	Alex Chia Swee Koon William Wong Fang Shyan	Masters Degree	Full Time Part Time

	Joe Neo Book Soon	Degree	Part Time
Team Building in Business	Alex Chia Swee Koon	Masters	Full Time
	William Wong Fang Shyan	Degree	Part Time
	Joe Neo Book Soon	Degree	Part Time
Digital Marketing	Alex Chia Swee Koon	Masters	Full Time
	William Wong Fang Shyan	Degree	Part Time
	Joe Neo Book Soon	Degree	Part Time
Creative Promotion	Alex Chia Swee Koon	Masters	Full Time
	William Wong Fang Shyan	Degree	Part Time
	Joe Neo Book Soon	Degree	Part Time
Relationship Marketing	Alex Chia Swee Koon	Masters	Full Time
	William Wong Fang Shyan	Degree	Part Time
	Joe Neo Book Soon	Degree	Part Time