



**Northumbria  
University**  
NEWCASTLE

# BACHELOR OF SCIENCE (HONOURS) IN SPORT MANAGEMENT (TOP-UP)

#TakeOnTomorrow



**SSTC**  
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Validity : 08/05/2017 - 07/05/2021

SSTC Institute  
Reg. No. 200402964R  
Validity: 20/05/2015 - 19/05/2019

# NORTHUMBRIA UNIVERSITY, NEWCASTLE, UK



## NORTHUMBRIA UNIVERSITY AT A GLANCE

1. Northumbria is a research-rich, business-focused, professional university with a global reputation for academic excellence.
2. The University has its origins in the Rutherford College, founded in 1880.
3. Top ten in the UK for the number of graduates entering professional employment and nine out of ten of its graduates are working or studying within six months after graduation.
4. Northumbria has been delivering programmes in sport, exercise and rehabilitation for over 30 years.

## HISTORY

Originally known as Newcastle Polytechnic, the University was formed in 1969 from the amalgamation of three regional colleges: Rutherford College of Technology, the College of Art & Industrial Design, and the Municipal College of Commerce.

## CAMPUS LOCATION

Since the start of this century, the University has consolidated its presence on two major campuses in Newcastle upon Tyne - one in the city centre and the other in a suburban location on the edge of the city, at Coach Lane. The University is one of North East England's major employers.

The University completed the building of a £31m sports centre for the benefit of staff, students and members of the public in September 2010.

## ABOUT THE DEPARTMENT OF SPORT, EXERCISE & REHABILITATION

Northumbria has been delivering programmes in sport, exercise and rehabilitation for over 30 years and is one of the "top 10" sport Universities in the UK.

Students have the opportunity to learn in a friendly, open and supportive environment. Many programmes offered are

accredited and endorsed by professional and national governing bodies, which help to ensure that graduates have the right attributes for the profession of their choice.

## "97% student satisfaction for Sport Management programme" (Northumbria University - National Student Survey, 2016)

Some of the professional careers that the Sport Management graduates have chosen are: Sport Manager for the Olympic Organising Committee, Partnership Manager at Chelsea FC, Key Account Executive at Nike, Marketing Manager at Tottenham Hotspur FC, and Manager of a global events management company among many others.

The sport industry has changed significantly in recent years but it continues to be dynamic and innovative, creating challenges and well-paid career opportunities for knowledgeable sport managers.

## "100% of Sport Management students say that staff are good at explaining things" (Northumbria University - National Student Survey, 2016)

# BACHELOR OF SCIENCE (HONOURS) IN SPORT MANAGEMENT

Qualification awarded by Northumbria University, Newcastle, UK

The Bachelor of Science (Honours) in Sport Management is designed to enable students to appreciate and evaluate sport, as a global business, from an informed and inquisitive managerial viewpoint.

At every level of study, students will develop vocationally relevant experience and skills; such as event management, strategic and economic planning, social media management, and sport marketing. Students will also develop transferable skills in areas such as: communication, negotiation, teamwork, leadership, and problem-solving.

The programme of study responds to the distinctive needs of international sports organisations. Therefore, the programme has been designed from the outset as a sport management degree, rather than a business degree with a few sport modules attached.

## AIMS

1. To produce graduates who can demonstrate a critical understanding of the processes and practices that are central to professions within sport management.
2. To provide academically and vocationally relevant curriculum that will stimulate students to become active learners, question existing practice and develop effective evaluative skills.
3. To develop knowledge and skills central to the role of the aspiring sport manager.

## ASSESSMENT/EXAMINATIONS

Written assignments, class presentations, written projects, and examinations, where applicable.

## ATTENDANCE CRITERIA

All students need to attend at least 75% of classes. Student's Pass holders must maintain an attendance of at least 90% to meet the Immigration and Checkpoints Authority requirements.

## ENTRY REQUIREMENTS

- **Academic Entry Requirement**
  - » Advanced Diploma in Sport Management awarded by SSTC Institute; OR
  - » Relevant Pearson BTEC Level 5 Higher National Diploma in Business; OR
  - » Diploma in Sport and Wellness Management awarded by Nanyang Polytechnic; OR
  - » Diploma in Sports and Leisure Management awarded by Republic Polytechnic; OR
  - » Other equivalent qualifications subject to approval by Northumbria University
- **English Language Entry Requirement**
  - » IELTS 6.5 (Applicable to international students whose last 1.5 years of prior education, equivalent to SSTC's Advanced Diploma in Sport Management, was not delivered in English).
- **Applicants must demonstrate an interest in sport by:**
  - » Participation - either playing one sport beyond school level or playing a range of sports. Consider sport(s) widely to include outdoor education.
  - » Spectating - either in-person or through the media.
  - » Coaching - evidence of qualifications and experience.
  - » Officiating - evidence of qualifications and experience.
  - » Administration - evidence of positions held and experience.
  - » Work experience - needs to be in a sporting environment.
  - » Factors such as injury, personal or family commitments will be taken into account.



## DURATION

12 months (Full Time/Part Time)

## MODULES

1. Sport Development, Management and Coaching Dissertation (UG)
2. Sport Facility and Operational Management
3. Sport Event Management
4. Media Management for Sport
5. Professional Development Through Sport

## INTAKE

17 September 2018  
(Please apply at least 6 weeks in advance)

## TEACHER TO STUDENT RATIO

1 : 30

## PROGRAMME FEES

*(International Students with Student's Pass)*

Course Fee	S\$	11,800.00
H & S Fee	S\$	100.00
Administrative Fee	S\$	600.00
Assessment Fee	S\$	2,200.00
Course Materials Fee	S\$	700.00
FPS	S\$	192.50
Application Fee*	S\$	500.00
GST	S\$	1,126.48
<b>TOTAL</b>	<b>S\$</b>	<b>17,218.98</b>

*(Local Students/Non-Student's Pass)*

Course Fee	S\$	11,800.00
Administrative Fee	S\$	600.00
Assessment Fee	S\$	2,200.00
Course Materials Fee	S\$	700.00
FPS	S\$	191.25
Application Fee*	S\$	300.00
GST	S\$	1,105.39
<b>TOTAL</b>	<b>S\$</b>	<b>16,896.64</b>

\*Non-refundable

Note: Fees are subject to change without prior notice.

## PROGRAMME STRUCTURE

Except for Media Management for Sport, all other modules in this programme are run over the entire academic year. All students, regardless of their enrolment mode (full-time or part-time) will complete a total of 120 credit value over one academic year.

## MODE OF DELIVERY

Face-to-face lectures, tutorials, group discussions and projects. The programme is delivered by lecturers approved by Northumbria University.

## GRADUATION REQUIREMENTS

Students are required to pass all stipulated subjects.

# DIPLOMA & ADVANCED DIPLOMA IN SPORT MANAGEMENT

Qualifications awarded by SSTC Institute, Singapore



The sport industry is a diverse and fast-growing field that incorporates multiple sectors - professional sport team, public and private sport organisations, sport media and entertainment agencies, and sport & leisure facilities and events operations.

The Diploma and Advanced Diploma in Sport Management were designed for those who wish to prepare themselves for a career in the sport industry by providing a broad understanding of the field.

## AIMS

1. To provide students with strong foundational knowledge on subjects related to sport management.
2. To equip students with practical, industry-relevant skills for use in the sport management industry.
3. To prepare its graduates for progression to higher level studies.

## ASSESSMENT/EXAMINATIONS

Written assignments, class presentations, written projects, and examinations, where applicable.

## ATTENDANCE CRITERIA

All students need to attend at least 75% of classes. Student's Pass holders must maintain an attendance of at least 90% to meet the Immigration and Checkpoints Authority requirements.

## ENTRY REQUIREMENTS

- **Academic Entry Requirement**
  - Diploma in Sport Management
    - » Completion of 12 years of education OR 1 GCE 'A' Level pass (Grades A to E) or equivalent
  - Advanced Diploma in Sport Management
    - » Completion of Diploma in Sport Management or equivalent
- **English Language Entry Requirement**
  - » IELTS 5.5 or GCE 'O' Level English Language (Grades 1 to 7) [Applicable to international students whose prior course(s) were not delivered in English for at least the last 2 years]
- **Age**
  - » 17 years old upon commencement of the Diploma in Sport Management

## MODULES

Diploma in Sport Management	Advanced Diploma in Sport Management
1. Rhetoric and College Writing	1. Social Issues in Sport
2. Physical Fitness & Wellness	2. Quantitative Reasoning
3. Calculus I	3. Workplace Health Promotion
4. Professional Communication Skills	4. Statistics for Business and Economics
5. Introduction to Sport Management	5. Managing Sport Events
6. Introduction to Sport Marketing	6. Managing Human Resources in Sport
7. Psychology of Sport & Exercise	7. Sport Facility Management
8. Sport Program Planning	8. Sport & Leisure Events Practicum

## PROGRAMME STRUCTURE

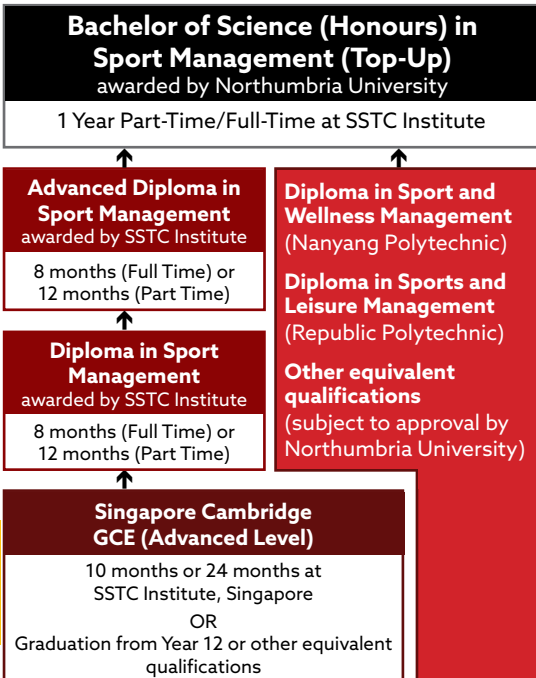
Except for Media Management for Sport, all other modules in this programme are run over the entire academic year. All students, regardless of their enrolment mode (full-time or part-time) will complete a total of 120 credit value over one academic year.

## MODE OF DELIVERY

Face-to-face lectures, tutorials, group discussions and projects.

## GRADUATION REQUIREMENTS

Students are required to pass all stipulated subjects.



\*Students must meet the respective entry requirements for each level/programme.

## INTAKE

**Full-Time** : January, May, September

**Part-Time** : January, April, July, September  
(Please apply at least 4 weeks in advance)

## TEACHER TO STUDENT RATIO

1 : 30

## PROGRAMME FEES (per programme)

### International Students with Student's Pass

Course Fee	S\$ 6,200.00
H&S Fee	S\$ 100.00
Administrative Fee	S\$ 600.00
Assessment Fee	S\$ 200.00
Course Materials Fee	S\$ 600.00
FPS	S\$ 96.25
Application Fee*	S\$ 500.00
GST	S\$ 580.74
<b>TOTAL</b>	<b>S\$ 8,876.99</b>

### Local Students/Non-Student's Pass Holders

Course Fee	S\$ 5,580.00
Administrative Fee	S\$ 200.00
Assessment Fee	S\$ 150.00
Course Materials Fee	Not Included
FPS	S\$ 74.13
Application Fee*	S\$ 150.00
GST	S\$ 430.79
<b>TOTAL</b>	<b>S\$ 6,584.92</b>

\*Non-refundable

Note: Fees are subject to change without prior notice.